



Data and Privacy File Guides

Apple Media Services: Apple TV Bookmarks

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File name Apple TV Bookmarks.csv

File description This file contains play history information for items played on the user's Apple TV devices.

Why Apple keeps this information Apple retains this information in order to sync content play position and watched/unwatched status across the user's Apple TV devices.

Field Name	Details
Item Reference	The content's identifier
Item Description	The content's name
Last activity timestamp	The date and time on which the content last was updated
Mark as unwatched?	Whether the user has manually marked the content as unwatched
Has been played?	Whether the user has ever watched the content
Playback position	The point in the content up to which the user last watched, in milliseconds from the beginning
Play count	Number of times the content has been played
Has been rented?	Whether the content was rented from the iTunes Store